

**QUARTERLY REPORT OF IDW MEDIA HOLDINGS, INC.
FOR THE THREE AND NINE MONTHS ENDED JULY 31, 2019 AND 2018**

Item 4 Interim Financial Statements

IDW MEDIA HOLDINGS, INC.

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IDW MEDIA HOLDINGS, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS

(in thousands, except per share data) (unaudited)	<u>July 31, 2019</u> <u>(unaudited)</u>	<u>October 31,</u> <u>2018</u>
Assets		
Current assets		
Cash and cash equivalents	\$ 13,685	\$ 13,445
Trade accounts receivable, net	7,129	15,998
Inventory – print and production costs	60,226	41,525
Prepaid expenses and other assets	2,344	1,757
Total current assets	83,384	72,725
Property and equipment, net	2,873	3,167
Non-current assets		
Trade accounts receivable – non-current portion	-	408
Taxes receivable – non-current	513	513
Intangible assets, net	523	766
Goodwill	2,309	2,297
Other assets	523	463
Total non-current assets	3,868	4,447
Total assets	\$ 90,125	\$ 80,339
Liabilities and stockholders' equity		
Current liabilities		
Trade accounts payable	\$ 2,056	\$ 2,150
Accrued expenses	3,496	10,116
Deferred revenue	3,213	1,540
Bank loans payable – current portion	29,616	19,238
Related party loans payable – current portion	500	14,500
Income taxes payable	73	79
Capital lease obligations – current portion	345	402
Other current liabilities	103	95
Total current liabilities	39,402	48,120
Non-current liabilities		
Capital lease obligations – long term portion	486	727
Bank loans payable – long term portion	9,182	10,500
Related party loans payable – long term portion	8,500	4,500
Total non-current liabilities	18,168	15,727
Total liabilities	57,570	63,847
Commitments and contingencies (see note 10)	-	-
Stockholders' equity (see note 4):		
Preferred stock, \$0.01 par value; authorized shares – 500; no shares issued at July 31, 2019 and October 31, 2018	-	-
Class B common stock, \$0.01 par value; authorized shares – 12,000; 7,417 and 6,072 shares issued and 6,897 and 5,553 shares outstanding at July 31, 2019 and October 31, 2018, respectively	74	61
Class C common stock, \$0.01 par value; authorized shares – 2,500; 545 shares issued and outstanding at July 31, 2019 and October 31, 2018	5	5
Stock subscriptions receivable	(1,000)	-
Additional paid-in capital	96,036	69,780
Accumulated other comprehensive loss	(83)	(228)
Accumulated deficit	(61,253)	(51,930)
Treasury stock, at cost, consisting of 519 shares of Class B common stock at July 31, 2019 and October 31, 2018	(1,196)	(1,196)
Total IDW Media Holdings, Inc. stockholders' equity	32,583	16,492
Non-controlling interests	(28)	-
Total stockholders' equity	32,555	16,492
Total liabilities and stockholders' equity	\$ 90,125	\$ 80,339

See accompanying notes to condensed consolidated financial statements.

IDW MEDIA HOLDINGS, INC.

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)

(in thousands, except per share data)	Three Months Ended July 31,		Nine Months Ended July 31,	
	2019	2018	2019	2018
Revenues	\$ 11,539	\$ 14,246	\$ 28,697	\$ 38,607
Costs and expenses:				
Direct cost of revenues	5,249	7,597	14,184	21,154
Selling, general and administrative (i)	7,387	6,872	22,428	20,100
Depreciation and amortization	374	403	1,141	1,204
Bad debt expense	41	(22)	82	32
Total costs and expenses	13,051	14,850	37,835	42,490
(Loss) Income from operations	(1,512)	(604)	(9,138)	(3,883)
Interest expense, net	(11)	(70)	(191)	(309)
Other income (expense)	12	11	(4)	19
Loss before income taxes	(1,511)	(663)	(9,333)	(4,173)
(Provision for) benefit from income taxes	(1)	202	(18)	(3,001)
Net (loss) income	(1,512)	(461)	(9,351)	(7,174)
Net loss attributable to non-controlling interests	28	-	28	-
Net (loss) income attributable to IDW Media Holdings, Inc.	\$ (1,484)	\$ (461)	\$ (9,323)	\$ (7,174)
Basic and diluted loss per share (note 3):				
Net loss per share	\$ (0.20)	\$ (0.08)	\$ (1.43)	\$ (1.17)
Weighted-average number of shares used in the calculation of basic and diluted loss per share:	7,339	6,146	6,541	6,123
Dividend declared per common share:	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Interest Expense	\$ 10	\$ 77	\$ 216	\$ 319
(i) Stock-based compensation included in selling, general and administrative expenses	\$ 787	\$ 702	\$ 2,518	\$ 2,291

See accompanying notes to condensed consolidated financial statements.

IDW MEDIA HOLDINGS, INC.

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
(Unaudited)

(in thousands)	Three Months Ended July 31,		Nine Months Ended July 31,	
	2019	2018	2019	2018
Net loss	\$ (1,512)	(461)	\$ (9,351)	\$ (7,174)
Foreign currency translation adjustments	119	95	145	(12)
Comprehensive loss	(1,393)	(366)	(9,206)	(7,186)
Comprehensive (loss) attributable to non-controlling interest	28	-	28	-
Total comprehensive loss	\$ (1,365)	(366)	\$ (9,178)	\$ (7,186)

See accompanying notes to condensed consolidated financial statements

IDW Media Holdings, Inc.
Consolidated Stockholders' Equity
Nine Months Ended July 31, 2019 and 2018

(in thousands) (unaudited)	Class B Common Stock		Class C Common Stock		Stock Subscriptions Receivable	Additional Paid In Capital	Accumulated Other Comprehensive Loss	Accumulated Deficit	Non-Controlling Interest	Treasury Stock, at Cost		Total Shareholders' Equity
	Number of Shares	Amount	Number of Shares	Amount						Number of Shares	Amount	
Balance October 31, 2018	6,072	61	545	5	-	69,780	(228)	(51,930)	-	519	(1,196)	16,492
Stock based compensation						2,518						2,518
Issuance of common stock	1,345	13				23,620						23,633
Subscriptions receivable					(1,000)							(1,000)
Issuance of Warrants						118						118
Comprehensive loss												
Net Loss								(9,323)	(28)			(9,351)
Other comprehensive income							145					145
Total comprehensive loss							145	(9,323)	(28)			(9,178)
Balance July 31, 2019	7,417	74	545	5	(1,000)	96,036	(83)	(61,253)	(28)	519	(1,196)	32,555
Balance October 31, 2017	6,085	61	545	5	-	66,694	(183)	(15,908)	-	519	(1,196)	49,473
Stock based compensation						2,291						2,291
Comprehensive loss												
Net Loss								(7,177)				(7,177)
Other comprehensive income							(12)	3				(9)
Total comprehensive loss							(12)	(7,174)				(7,186)
Balance July 31, 2018	6,085	61	545	5	-	68,985	(195)	(23,082)	-	519	(1,196)	44,578

IDW Media Holdings, Inc.

Consolidated Stockholders' Equity
Three Months Ended July 31, 2019 and 2018

(in thousands) (unaudited)	Class B Common Stock		Class C Common Stock		Stock Subscriptions Receivable	Additional Paid In Capital	Accumulated Other Comprehensive Loss	Accumulated Deficit	Non-Controlling Interest	Treasury Stock, at Cost		Total Shareholders' Equity
	Number of Shares	Amount	Number of Shares	Amount						Number of Shares	Amount	
Balance April 30, 2019	7,199	72	545	5	(118)	90,624	(109)	(59,769)	-	519	(1,196)	29,509
Stock based compensation						786						786
Issuance of common stock	218	2				4,626						4,628
Subscriptions receivable					(882)							(882)
Issuance of Warrants						-						-
Comprehensive loss												
Net Loss								(1,484)	(28)			(1,512)
Other comprehensive income							26					26
Total comprehensive loss							26	(1,484)	(28)			(1,486)
Balance July 31, 2019	7,417	74	545	5	(1,000)	96,036	(83)	(61,253)	(28)	519	(1,196)	32,555
Balance April 30, 2018	6,085	61	545	5	-	68,282	(290)	(22,621)	-	519	(1,196)	44,241
Stock based compensation						703						703
Comprehensive loss												
Net Loss								(464)				(464)
Other comprehensive income							95	3				98
Total comprehensive loss							95	(461)				(366)
Balance July 31, 2018	6,085	61	545	5	-	68,985	(195)	(23,082)	-	519	(1,196)	44,578

See accompanying notes to condensed consolidated financial statements.

IDW MEDIA HOLDINGS, INC.

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)

Nine months ended July 31,
(in thousands)

	2019	2018
Operating activities:		
Net loss	\$ (9,351)	(7,174)
Adjustments to reconcile net income to net cash (used in) provided by operating activities:		
Depreciation and amortization	1,141	1,204
Bad debt expense	82	32
Stock based compensation	2,518	2,291
Changes in assets and liabilities:		
Trade accounts receivable	9,195	968
Inventory	(18,701)	(14,517)
Prepaid expenses and other assets	(647)	322
Deferred taxes	-	3,006
Trade accounts payable, accrued expenses and other current liabilities	(6,712)	3,820
Deferred revenue	1,673	(1,827)
Net cash used in operating activities	<u>(20,802)</u>	<u>(11,875)</u>
Investing activities:		
Business acquisitions	(12)	-
Capital expenditures	(604)	(546)
Net cash used in investing activities	<u>(616)</u>	<u>(546)</u>
Financing activities:		
Proceeds from issuance of common stock	22,751	-
Financing under capital leases	6	-
Repayments of capital lease obligations	(304)	(329)
Proceeds of related party loans	9,000	-
Proceeds of bank loans	18,438	24,519
Repayments of related party loans	(19,000)	-
Repayments of bank loans	(9,378)	(9,133)
Net cash provided by financing activities	<u>21,513</u>	<u>15,057</u>
Effect of exchange rate changes on cash and cash equivalents	<u>145</u>	<u>(12)</u>
Net increase in cash and cash equivalents	240	2,624
Cash and cash equivalents at beginning of period	<u>13,445</u>	<u>9,154</u>
Cash and cash equivalents at end of period	<u>\$ 13,685</u>	<u>11,778</u>
Supplemental schedule of investing and financing activities		
Cash paid for interest	\$ 216	319
Cash paid for income taxes	\$ 18	159

See accompanying notes to condensed consolidated financial statements.

IDW MEDIA HOLDINGS, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE THREE AND NINE MONTHS ENDED JULY 31, 2019 AND 2018
(Unaudited)

Note 1—Basis of Presentation

The accompanying unaudited condensed consolidated financial statements of IDW Media Holdings, Inc. and its subsidiaries (the “Company”) have been prepared by Management in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”) for interim financial information. Accordingly, they do not include all information and footnotes required by U.S. GAAP for complete financial statements. In the opinion of management, all adjustments (consisting principally of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the nine months ended July 31, 2019 are not necessarily indicative of the results that may be expected for the full fiscal year ended October 31, 2019. The balance sheet at October 31, 2018 has been derived from the Company’s audited financial statements at that date but does not include all of the information and footnotes required by U.S. GAAP for complete financial statements. For further information, please refer to the Company’s annual report for the fiscal year ended October 31, 2018 posted on February 28, 2019 with the OTC Markets Group: IDWM.

Each reference below to a fiscal year refers to the fiscal year ending in the calendar year indicated (e.g., fiscal 2019 refers to the fiscal year ended October 31, 2019).

The Company is a holding company incorporated in the state of Delaware consisting of the following principal businesses:

IDW Publishing (“IDWP”), a publishing company that creates comic books, graphic novels, digital content and games through its imprints IDW, IDW Games and Top Shelf; and

IDW Entertainment (“IDWE”), a company that leverages properties, principally those of IDW Publishing, into television series developing, producing and distributing original content worldwide;

CTM Media Group (“CTM”), the Company’s brochure and digital distribution operations and other advertising-based product initiatives focused on small to medium sized businesses.

Principles of Consolidation

All significant intercompany accounts and transactions have been eliminated in consolidation. All amounts in these condensed consolidated Financial Statements and notes to the condensed consolidated Financial Statements are reflected on a consolidated basis for all periods presented.

Joint Venture

Clover Press is a joint venture of which IDW Media Holdings holds an 80.5% ownership stake. The minority owners include former IDWMH executives and IDWP founders, Ted Adams and Robbie Robbins. The Company acquired its interest effective June 1, 2019 in exchange for funding commitments and other obligations. Clover Press will focus on progressive projects, creator-owned endeavors, and celebration of classic works from authors and artists. Clover Press will target the book market and direct-to-consumer prestige format publications as a progressive, eclectic, boutique publisher. For the purposes of presentation Clover Press is included in the IDWP reporting segment.

Variable Interest Entities

The Company through its subsidiary IDWE has arrangements with four special-purpose entities (“SPE”), formed for the sole purpose of providing production services in Canada for the production of television series. The SPEs are independently owned companies effectively controlled by IDWE and are parties to the related bank production financing arrangements. The Company has determined that SPEs are variable interest entities and that the Company is the primary beneficiary of the SPEs activities and obligor on the SPEs’ debt. All financial activity of the SPEs have been included IDWE’s financial statements, which are a part of these consolidated financial statements.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (“U.S. GAAP”) requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results may differ from those estimates.

IDW MEDIA HOLDINGS, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE THREE AND NINE MONTHS ENDED JULY 31, 2019 AND 2018
(Unaudited)

Note 1—Basis of Presentation (continued)

Recently Issued Accounting Pronouncements

In February 2016, the FASB issued an ASU 2016-02, Leases (Topic 842). The core principle of Topic 842 is that a lessee should recognize the right-of-use assets and liabilities that arise from leases. Most leases create an asset and a liability for the lessee in accordance with FASB Concepts Statement No. 6, Elements of Financial Statements, and, therefore, recognition of those lease assets and lease liabilities represents an improvement over previous GAAP, which did not require lease assets and lease liabilities to be recognized for most leases. This ASU is effective for annual and interim periods beginning after December 15, 2018. The company will adopt this guideline prospectively for fiscal year November 1, 2019. The recognition, measurement, and presentation of expenses and cash flows arising from a lease by a lessee have not significantly changed from previous GAAP. The Company is currently evaluating the effect this new guidance will have on its consolidated financial statements.

In January 2017, the FASB issued ASU 2017-04, Intangibles—Goodwill and Other (Topic 350), which simplifies the measurement of goodwill by eliminating the Step 2 impairment test. Step 2 measures a goodwill impairment loss by comparing the implied fair value of a reporting unit's goodwill with the carrying amount of that goodwill. The new guidance requires an entity to compare the fair value of a reporting unit with its carrying amount and recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value. Additionally, an entity should consider income tax effects from any tax-deductible goodwill on the carrying amount of the reporting unit when measuring the goodwill impairment loss, if applicable. The new guidance becomes effective for goodwill impairment tests in fiscal years beginning after December 15, 2019, though early adoption is permitted. The company will adopt this guideline prospectively for fiscal year November 1, 2020. The Company does not believe that the adoption of this new accounting guidance will have any material impact on its consolidated financial statements.

In May 2014, FASB issued ASU No. 2014-09, *Revenue from Contracts with Customers* ("ASU 2014-09"), requiring revenue to be recognized in an amount that reflects the consideration expected to be received in exchange for goods and services. This new revenue recognition standard may be applied retrospectively to each prior period presented, or retrospectively with the cumulative effect recognized as of the date of adoption. In August 2015, FASB issued ASU No. 2015-14, *Revenue from Contracts with Customers – Deferral of the Effective Date* ("ASU 2015-14"), which defers implementation of ASU 2014-09 by one year. Under such deferral, the adoption of ASU 2014-09 became effective for us on November 1, 2018, including interim periods within that reporting period. Our evaluation of the impact of the adoption of ASU 2014-09 on our condensed consolidated financial statements is that it does not have a material impact on the Company's operations. The Company did implement changes to its processes related to revenue recognition and the control activities within them. These included the development of new policies and/or modification of existing policies based on the five-step model provided in the new revenue standard, new training, ongoing contract review requirements, and gathering of information provided for disclosures. Management has completed its implementation process and no further significant implementation matters remain. As a result, no changes were required to the accompanying financial statements.

In May 2017, the FASB issued ASU 2018-07 to provide guidance about which changes to the terms or conditions of a share-based payment award require an entity to apply modification accounting. Pursuant to this ASU, an entity should account for the effects of a modification unless all the following are met: (1) the fair value (or calculated value or intrinsic value, if such an alternative measurement method is used) of the modified award is the same as the fair value (or calculated value or intrinsic value, if such an alternative measurement method is used) of the original award immediately before the original award is modified (if the modification does not affect any of the inputs to the valuation technique that the entity uses to value the award, the entity is not required to estimate the value immediately before and after the modification); (2) the vesting conditions of the modified award are the same as the vesting conditions of the original award immediately before the original award is modified; and (3) the classification of the modified award as an equity instrument or a liability instrument is the same as the classification of the original award immediately before the original award is modified. The company will adopt this guideline prospectively for fiscal year November 1, 2019. The Company has evaluated and determined there is no material effect.

In March 2019, the FASB issued ASU No. 2019-02, *Improvements to Accounting for Costs of Films and License Agreements for Program Materials*. ASU 2019-02 aligns the accounting for production costs of episodic television series with the accounting for production costs of films. It also requires an entity to test a film or license agreement within the scope of Subtopic 920-350 for impairment at the film group level, when the film or license agreement is predominantly monetized with other films and/or license agreements. The changes in this standard are effective for November 1, 2021 year end, with early adoption permitted. The Company is currently evaluating the impact the adoption of the prospective disclosure requirements will have on its consolidated financial statements

IDW MEDIA HOLDINGS, INC.

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE THREE AND NINE MONTHS ENDED JULY 31, 2019 AND 2018
(Unaudited)**

Note 2—Dividends

In 2016, the Company's Board of Directors suspended the Company's quarterly dividend to provide additional cash for the Company's acquisition initiatives and its production schedule commitments further discussed in Management's Discussion and Analysis of Financial Condition and Results of Operations in the Company's annual report to the OTC Markets Group for the fiscal year ended October 31, 2018.

The declaration of future dividends will be at the discretion of our Board of Directors and will depend on our financial condition, results of operations, capital requirements, business conditions and other factors, as well as a determination by the Board that dividends are in the best interest of our stockholders at that time, subject to confirmation by the Company's management that there is sufficient surplus as of the proposed future payment dates and other circumstances existing at the relevant times.

Note 3—Earnings Per Share

Basic earnings per share is computed by dividing net income attributable to all classes of common stockholders by the weighted average number of shares of all classes of common stock outstanding during the applicable period. Diluted earnings per share is computed in the same manner as basic earnings per share except that the number of shares is increased to include any potentially dilutive shares. During the nine months ended July 31, 2019 and July 31, 2018, there were no shares that were potentially dilutive. As a result, basic earnings per share and diluted earnings per share were the same.

Note 4—Equity

On April 24, 2019, the Company closed the initial round of the previously announced non-brokered private placement offering of shares of its Class B Common Stock to certain existing stockholders at \$18.00 per share. In connection with this round of the offering, on April 24, 2019, the Company issued 767,630 shares of Class B Common Stock for gross proceeds of \$13,817,337. Following that issuance, there were a total of 6,321,511 shares of Class B Common Stock and 545,360 shares of Class C Common Stock issued and outstanding (excluded from these numbers are 519,360 shares of Class B Common Stock held in treasury by the Company).

On May 7, 2019, the Company closed the follow-on round of the previously announced non-brokered private placement offering of shares of its Class B Common Stock to certain existing stockholders at \$15.00 per share. The follow-on round of the offering involved the purchase of shares by participants in the initial offering who elected to participate in the purchase of additional unsubscribed shares of Class B Common Stock. On May 7, 2019, upon the closing of that round, the Company issued another 345,792 shares of Class B common stock. A total of 1,113,423 shares of Class B Common Stock were issued for total gross proceeds of \$19,005,000 were received in connection with the initial and follow-on rounds of the offering. Following the issuance there were a total of 6,679,841 shares of Class B Common Stock and 545,360 shares of Class C Common Stock issued and outstanding (excluded from these numbers are 519,360 shares of Class B common stock held in treasury by the Company). As disclosed previously, the proceeds from the offering will be used by the Company to (i) provide additional funding on certain IDWE projects currently in development; (ii) invest in developing new properties at IDWP; and (iii) working capital. The shares are subject to a contractual restriction on transfer for nine months following the closing of the offering, as well as other restrictions under applicable law.

In connection with the completed non-brokered private placement offering, on June 15, 2019, the Company, Inc. closed on additional investments made by third-party investors. In connection with these additional investments, the Company issued 210,898 shares of Class B common stock at a price of \$17.07 per share for an aggregate of approximately \$3,600,000.

On April 17, 2019, the Company agreed to grant to a consultant 5,000 shares of restricted Class B common stock under the 2019 Incentive Plan (as defined below) on or about each of May 1, 2019, January 2, 2020 and January 2, 2021. On May 1, 2019, 5,000 shares of Restricted Stock were issued to the consultant, with such shares scheduled to vest on January 1, 2020.

On March 14, 2019, the Company's Board of Directors adopted the 2019 Stock Option and Incentive Plan (the "2019 Incentive Plan"), to provide incentives to executive officers, employees, directors and consultants of the Company and/or its subsidiaries. The Company reserved 300,000 shares of Class B common stock for the grant of awards under the 2019 Incentive Plan, subject to adjustment. Incentives available under the 2019 Incentive Plan may include stock options, stock appreciation rights, limited stock appreciation rights, restricted stock and deferred stock units. As of July 31, 2019, 293,500 shares were available to be awarded under the 2019 Incentive Plan.

IDW MEDIA HOLDINGS, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE AND NINE MONTHS ENDED JULY 31, 2019 AND 2018

(Unaudited)

Note 4—Equity (continued)

On December 24, 2018, an executive was granted 1,370 shares of Class B Common Stock. In addition, in fiscal 2018, the Company agreed to grant this executive 15,000 shares of Restricted Stock pursuant to the Company's 2009 Stock Option and Incentive Plan, as amended and restated (the "2009 Incentive Plan"), with such shares scheduled vest in equal monthly installments over the 12-month period beginning on October 15, 2018. This executive left the employ of the Company on February 13, 2019 and therefore only 5,000 shares of Restricted Stock vested on January 24, 2019, and the remaining 10,000 shares of unvested Restricted Stock were cancelled due to the shareholder/executive no longer being an employee of the Company.

On November 26, 2018, the Company agreed to issue to an executive 3,030 shares of Restricted Stock under the 2009 Incentive Plan, which are scheduled to vest in equal monthly installments until December 10, 2019. As of July 31, 2019, 2,272 of these 3,030 shares of Restricted Stock have vested. In addition, 758 shares of fully vested Restricted Stock were granted to this same executive on March 14, 2019.

In fiscal 2018, the Company granted an employee 1,000 shares of Restricted Stock under the 2009 Incentive Plan, with 666 of such shares vesting on June 15, 2018 and the remaining 334 shares scheduled to vest on September 20, 2019. In fiscal 2019, the Company agreed to issue options to purchase 10,000 shares of the Company's Class B Common Stock under the 2009 Incentive Plan to this employee. The options shall vest and become exercisable as follows: 2,500 upon grant; 834 on April 1, 2019; 833 on May 1, 2019; 833 on June 1, 2019; 834 on July 1, 2019; 833 on August 1, 2019; 833 on September 1, 2019; 834 on October 1, 2019; 833 on November 1, 2019 and 833 on December 1, 2019, if the employee continues to be employed by or acts as a consultant to or a director of the Company or any of its subsidiaries on such date or dates.

In fiscal 2018, the Company agreed to grant to a consultant 750 fully vested shares of Restricted Stock per month during the term of his consulting agreement. Accordingly, on March 14, 2019, the consultant was granted under the 2009 Incentive Plan 3,000 fully vested shares of Restricted Stock, for service provided in December 2018, January 2019, February 2019 and March 2019, and 750 fully vested shares of Restricted Stock on each of April 15, 2019 and May 15, 2019. On each of June 15, 2019 and July 15, 2019, the Company granted the consultant 750 fully vested shares of Restricted Stock pursuant to the 2019 Incentive Plan.

On July 19, 2017, the Company closed on the first of two rounds of the previously announced non-brokered private placement offering to certain existing stockholders at \$29.50 per share. The Company issued 317,520 shares of Class B Common Stock for \$9,366,840. On August 2, 2017, the Company closed on the second round of the non-brokered private placement offering. As a result of this second round of the offering there were an additional 40,154 shares of Class B Common Stock issued for \$1,184,543, for a total of 357,674 shares of Class B Common Stock and proceeds totaling \$10,551,383. The shares may be subject to restrictions on transfer under applicable securities laws. The proceeds from the offering were used by the Company to finance IDWE and for general working capital purposes.

Effective January 10, 2017, the Company granted 57,532 shares of Restricted Stock pursuant to the 2009 Incentive Plan, to its former Chief Executive Officer, with 19,177 of such shares having vested on July 31, 2018 and 19,177 and 19,178 of such shares scheduled to vest on September 20, 2019 and March 31, 2020, respectively.

Effective November 7, 2016, the Company granted 116,458 shares of Restricted Stock pursuant to the 2009 Incentive Plan to the Company's former Chief Operating Officer, former Chief Financial Officer and selected management employees, with such shares scheduled to vest in three equal installments on each of June 20, 2017, June 20, 2018 and September 20, 2019. During fiscal 2018, 8,549 of such shares were forfeited.

IDW MEDIA HOLDINGS, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE AND NINE MONTHS ENDED JULY 31, 2019 AND 2018

(Unaudited)

Note 4—Equity (continued)

On October 31, 2013, the Company’s Board of Directors granted its Chairman, current Chief Executive Officer and majority stockholder, 38,796 (387,960 shares after the Stock Split) restricted shares of the Company’s Class B common stock with a value of \$2,327,760 on the date of grant in lieu of a bonus for fiscal 2013 and a cash base salary for the period of October 14, 2014 to December 31, 2019. Total unrecognized compensation cost on the date of grant was \$2,277,760. The unrecognized compensation is recognized over the vesting period. The restricted shares vest as follows:

Date	Number of shares	Number of shares (after giving effect to the 10 for 1 Stock Split)
10/31/13 through 9/30/18	27,906	279,060
9/30/19	8,541	85,410
12/31/19	2,349	23,490

On September 3, 2009, the Company’s Compensation Committee ratified the 2009 Incentive Plan, to provide incentives to executive officers, employees, directors and consultants of the Company and/or its subsidiaries. The maximum number of shares of the Company’s Class B common stock reserved for the grant of awards under the Incentive Plan is 285,860 shares, subject to adjustment. Incentives available under the Incentive Plan may include stock options, stock appreciation rights, limited stock appreciation rights, restricted stock and deferred stock units. As of July 31, 2019, 94,656 shares were available to be issued. New awards will not be issued pursuant to the 2009 Incentive Plan after August 6, 2019.

Note 5—Notes Payable and Lines of Credit

Related party loans

On August 21, 2018, the Company entered into a loan agreement with the Company’s Chairman of the Board of Directors and majority stockholder (“Chairman”) for \$5,000,000. Interest accrues at prime rate plus 1% and the loan matures August 20, 2022. Payment of principal and interest are payable from 70% of the Free Cash Flow, as defined in the loan agreement, of the company’s CTM Media Group Inc. subsidiary. All outstanding shares of CTM Media Group Inc. stock are pledged as security under the agreement. In conjunction with the loan, the Company issued the Chairman a warrant to purchase up to 89,243 shares of the Company’s Class B Common Stock at a price per share of \$42.02. The outstanding amount at July 31, 2019 was \$5,000,000. The warrant expires August 21, 2023.

On September 21, 2018, the Company entered into a bridge loan facility agreement with its Chairman for up to \$26,000,000. The interest is payable quarterly at the greater of 10% or LIBOR plus 8%. The balance due under the facility was \$4,000,000 at July 31, 2019. \$8,000,000 of the loan facility was paid off in connection with the 2019 rights offering. Balances due under the facility are due October 1, 2020. In conjunction with the amendment to the loan, the Company issued the Chairman a warrant to purchase up to 98,336 shares of the Company’s Class B Common Stock at a price per share of \$26.44. The warrant expires February 1, 2022.

Interest on the above loans for the three months ended July 31, 2019 was \$188,909 for the nine months ended July 31, 2019 was \$1,028,140 was charged to production cost.

The maturities under this loan are anticipated to be as follows:

Quarter ending July 31,	Amount
2020	\$ 500,000
2021	4,500,000
2022	500,000
2023	3,500,000
Total	\$ 9,000,000

IDW MEDIA HOLDINGS, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE AND NINE MONTHS ENDED JULY 31, 2019 AND 2018

(Unaudited)

Note 5—Notes Payable and Lines of Credit (continued)

Bank Loans

On November 21, 2018, a Variable Interest Entity (the “VIE”) (see Note 1) controlled by IDWE entered into a loan agreement with a bank that provides for a production financing commitment in the aggregate amount up to CAD 27,700,000. The loan is secured by the VIE’s assets, rights in the related television production’s episodes and distribution agreements for the production and is repayable from the assignment of proceeds of the related license agreements and tax credits, including interest based on the prime rate. The loan matures on January 31, 2021. On July 31, 2019, \$16,597,000 was outstanding under the commitment.

On June 21, 2018, a Variable Interest Entity (the “VIE”) (see Note 1) controlled by IDWE entered into a loan agreement with a bank that provides for a production financing commitment in the aggregate amount up to CAD 23,521,000. The loan is secured by the VIE’s assets, rights in the related television production’s episodes and distribution agreements for the production and is repayable from the assignment of proceeds of the related license agreements, including interest based on the prime rate. The loan matures on January 31, 2021. On July 31, 2019, \$22,201,000 was outstanding under the commitment.

On November 1, 2017, an LLC (“LLC2”) that is 100% owned by IDWE entered into a loan agreement with a bank that provides for a production financing commitment in the amount of \$4,103,000. The loan is secured by LLC2’s assets, rights in the related television production’s episodes and distribution agreements for the production and is repayable from the assignment of proceeds of the related license agreements, including interest based on the prime rate. The loan matures on March 1, 2020. On July 31, 2019, \$0 was outstanding under the commitment.

On July 31, 2015, as amended May 25, 2018, IDWP entered into a loan agreement with the Company’s primary bank that provided for a \$3,000,000 revolving line of credit, renewable annually, with interest payable monthly. IDWP has pledged its fixed assets, inventory and receivables under the agreement, which also requires IDWP to maintain certain financial ratios, among other provisions. On May 25, 2018, IDWP renewed and extended the line of credit through July 31, 2019. On April 23, 2019, the line of credit was paid down to \$0 and the line of credit was terminated.

On July 28, 2012, as amended May 25, 2018, CTM entered into a loan agreement with the Company’s primary bank that provided for a \$1,000,000 revolving line of credit, renewable annually, with interest payable monthly. On May 25, 2018, CTM renewed and extended the line of credit to July 31, 2019. The Company has pledged its CTM Segment assets and CTM Segment subsidiaries have provided guarantees to the bank. The agreement requires the company to maintain certain financial ratios, among other provisions. On April 23, 2019, the line of credit was paid down to \$0 and the line of credit was terminated.

On March 4, 2015, CTM entered into a term loan agreement with the Company’s primary bank for \$500,000 payable in equal monthly installments including principal and interest, with the final payment due on February 28, 2019. Under the agreement, the Company has pledged its CTM Segment assets and CTM Segment subsidiaries have provided guarantees to the bank. The agreement requires the company to maintain certain financial ratios, among other provisions. As at July 31, 2019, the loan matured and was fully paid.

Future maturities under the VIE bank loans are as follows:

Date	Amount
07/31/20	\$ 29,616,000
07/31/21	9,182,000
Total	\$ 38,798,000

IDW MEDIA HOLDINGS, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE AND NINE MONTHS ENDED JULY 31, 2019 AND 2018

(Unaudited)

Note 6—Business Segment Information

The Company has the following three reportable business segments: IDWP, IDWE and CTM.

The Company's reportable segments are distinguished by publishing, entertainment and brochure based advertising. The operating results of these business segments are regularly reviewed by the Company's chief decision-making officers.

The accounting policies of the segments are the same as the accounting policies of the Company as a whole. The Company evaluates the performance of its business segments based primarily on operating income. There are no other significant asymmetrical allocations to segments.

Operating results for the business segments of the Company are as follows:

(in thousands) (unaudited)	<u>IDWP^(a)</u>	<u>IDWE</u>	<u>CTM</u>	<u>Total</u>
Three months ended July 31, 2019				
Revenues	\$ 5,342	\$ 31	\$ 6,166	\$ 11,539
Loss from operations	\$ (1,232)	\$ (765)	\$ 485	\$ (1,512)
Net loss attributable to IDW Media Holdings, Inc.	\$ (1,202)	\$ (756)	\$ 474	\$ (1,484)
Total assets at July 31, 2019	\$ 11,753	\$ 59,994	\$ 18,378	\$ 90,125
Three months ended July 31, 2018				
Revenues	\$ 5,596	\$ 2,442	\$ 6,208	\$ 14,246
(Loss) income from operations	\$ (801)	\$ (746)	\$ 943	\$ (604)
Net (loss) income	\$ (557)	\$ (575)	\$ 671	\$ (461)
Total assets at July 31, 2018	\$ 12,468	\$ 57,648	\$ 18,269	\$ 88,385

(in thousands) (unaudited)	<u>IDWP^(a)</u>	<u>IDWE</u>	<u>CTM</u>	<u>Total</u>
Nine months ended July 31, 2019				
Revenues	\$ 14,294	\$ 162	\$ 14,241	\$ 28,697
Loss from operations	\$ (4,335)	\$ (2,737)	\$ (2,066)	\$ (9,138)
Net loss attributable to IDW Media Holdings, Inc.	\$ (4,289)	\$ (2,914)	\$ (2,120)	\$ (9,323)
Total assets at July 31, 2019	\$ 11,753	\$ 59,994	\$ 18,378	\$ 90,125
Nine months ended July 31, 2018				
Revenues	\$ 16,080	\$ 8,371	\$ 14,156	\$ 38,607
(Loss) income from operations	\$ (2,532)	\$ (401)	\$ (950)	\$ (3,883)
Net (loss) income	\$ (1,785)	\$ (472)	\$ (4,917)	\$ (7,174)
Total assets at July 31, 2018	\$ 12,468	\$ 57,648	\$ 18,269	\$ 88,385

^(a) Clover Press is included in the IDWP segment

Note 7—Inventory

Inventory consists of the following:

(in thousands)	(Unaudited) July 31, 2019	October 31, 2018
Print	\$ 3,534	\$ 3,610
Production and pre-production costs	56,692	37,915
Total	\$ 60,226	\$ 41,525

IDW MEDIA HOLDINGS, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE THREE AND NINE MONTHS ENDED JULY 31, 2019 AND 2018
(Unaudited)

Note 8—Income Taxes

On December 22, 2017, the U.S. government enacted “An Act to Provide for Reconciliation Pursuant to Titles II and V of the Concurrent Resolution on the Budget for Fiscal Year 2018”, which is commonly referred to as “The Tax Cuts and Jobs Act” (the “Tax Act”). The Tax Act provides for comprehensive tax legislation that reduces the U.S. federal statutory corporate tax rate from 35.0% to 21.0% effective January 1, 2018, broadens the U.S. federal income tax base, requires companies to pay a one-time repatriation tax on earnings of certain foreign subsidiaries that were previously tax deferred (“transition tax”), and creates new taxes on certain foreign sourced earnings. The Company completed the analysis and calculations for the changes in the tax law and our prior year financial statements reflect the impacts of the changes.

Income tax benefit decreased for the three months and nine months ended July 31, 2019 compared to the three months and nine months ended July 31, 2018 by approximately \$16,000 and \$9,883,000, respectively, reflecting the changes in taxable income and the adjustment detailed above as well as the full valuation allowance on our deferred taxes that offsets any tax benefit from the comparative period losses.

Note 9—Commitments

Lease Commitments

The future minimum payments for capital and operating leases as of July 31, 2019 are as follows:

(in thousands)	<u>Operating Leases</u>	<u>Capital Leases</u>
Quarter ending July 31:		
2019	\$ 483	\$ 345
2020	1,892	279
2021	1,776	158
2022	1,050	48
2023	482	2
Thereafter	2,095	0
Total payments	<u>\$ 7,778</u>	<u>832</u>
Less amount representing interest		(1)
Less current portion principal		(345)
Capital lease obligations—long-term portion principal		<u>\$ 486</u>

Note 10— Subsequent events

Management has evaluated subsequent events through September 12, 2019, the date on which the consolidated financial statements were available to be issued. There were no material subsequent events that require recognition or additional disclosures in these consolidated financial statements.

Item 4. Management’s Discussion and Analysis of Financial Condition and Results of Operations.

The following information should be read in conjunction with the accompanying condensed consolidated financial statements and the notes thereto contained in this Annual Report.

As used below, unless the context otherwise requires, the terms “the Company,” “we,” “us,” and “our” refer to IDW Media Holdings, Inc., a Delaware corporation, and our subsidiaries.

Forward-Looking Statements

This Annual Report contains forward-looking statements. Statements that are not historical facts are forward-looking statements. Examples of forward-looking statements include:

- statements about the Company and its divisions’ future performance;
- projections of the Company and its divisions’ results of operations or financial condition; and
- statements regarding the Company plans, objectives or goals, including those relating to its strategies, initiatives, competition, acquisitions, dispositions and/or its products.

Words such as “believe,” “anticipate,” “plan,” “expect,” “intend,” “target,” “estimate,” “project,” “predict,” “forecast,” “guideline,” “aim,” “will,” “should,” “likely,” “continue” and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. Readers are cautioned not to place undue reliance on these forward-looking statements and all such forward-looking statements are qualified in their entirety by reference to the following cautionary statements.

Forward-looking statements are based on the Company’s current expectations, estimates and assumptions and because forward-looking statements address future results, events and conditions, they, by their very nature, involve inherent risks and uncertainties, many of which are unforeseeable and beyond the Company’s control. Such known and unknown risks, uncertainties and other factors may cause the Company’s actual results, performance or other achievements to differ materially from the anticipated results, performance or achievements expressed, projected or implied by these forward-looking statements.

The Company cautions that such factors are not exhaustive and that other risks and uncertainties may cause actual results to differ materially from those in forward-looking statements.

Forward-looking statements speak only as of the date they are made and are statements of the Company’s current expectations concerning future results, events and conditions and the Company is under no obligation to update any of the forward-looking statements, whether as a result of new information, future events or otherwise.

OVERVIEW

Our principal businesses consist of:

IDW Publishing (“IDWP”), a publishing company that creates comic books, graphic novels, digital content and games through its imprints IDW, IDW Games and Top Shelf; and

IDW Entertainment (“IDWE”), a company that leverages properties, principally those of IDW Publishing, into television series developing, producing and distributing original content worldwide; and

CTM Media Group (“CTM”), the Company’s brochure and digital distribution operations and other advertising-based product initiatives focused on small to medium sized businesses.

IDWP

IDWP is an award-winning publisher of comic books, original graphic novels, and art books as well as board and tabletop games. Founded in 1999, IDWP has a long tradition of supporting original, powerful creator-driven titles. In 2002 we published *30 Days of Night* by Steve Niles and Ben Templesmith followed by other horror titles that kickstarted a resurgence in horror-comic publishing across the industry. Since then, we have significantly diversified our repertoire. Joe Hill and Gabriel Rodríguez's *Locke & Key*, Jonathan Maberry's *V-Wars*, Stan Sakai's *Usagi Yojimbo*, Walter Simonson's *Ragnarök*, Beau Smith's *Wynonna Earp*, Chris Ryall and Ashley Wood's *Zombies vs Robots*, and Joe Hill and Martin Simmonds' *Dying is Easy...* are just a few of the hundreds of outstanding creator owned titles published since our inception. Our *Black Crown* imprint is entirely focused on the development of new and original works from well-respected creators. In fact, curated, I.P. stewardship and unique franchise-building has been at the heart of IDW's mission from the very beginning. That spirit is what drives IDWP today as exemplified by recent titles such as *Ghost Tree*; *Canto*; *Road of Bones*; *Mountainhead*; and others in active development now.

In addition to its core of creator-driven franchises, IDWP has also partnered with major licensed brands to publish some of the most successful licensed titles in the industry, including: Hasbro's *Transformers*, *G.I. Joe*, and *My Little Pony*; Sega's *Sonic The Hedgehog*; CBS's *Star Trek*; Sony's *Ghostbusters*; Viacom's *Teenage Mutant Ninja Turtles*; the *Marvel Action* line of middle-grade comic books designed for younger readers; Toho's *Godzilla*; and Lucasfilm's *Star Wars Adventures*. These licensed titles bring with them diverse built-in audiences and also build cache and retailer support for the company. With licensed franchises, IDWP follows a strategic curation process to focus not only on licenses that have eager, built-in fan followings but also ongoing licensor support through other channels, such as toys, animation, and film. This diversification enables to expand our audience reach and to pursue sub-license opportunities with foreign publishers around the world.

IDWP's largest segment is the publication of comic book and trade paperback products. Our comics and graphic novels are primarily distributed through three channels: (i) to comic book specialty stores on a non-returnable basis (the "direct market"). Diamond Comic Distributors, Inc. serves as IDWP's distributor to the direct market, worldwide. (ii) to traditional retail outlets, including bookstores and mass market stores, on a returnable basis (the "non-direct market"). IDWP's non-direct market distributor is Penguin Random House Publisher Services (PRHPS). IDWP works hand in hand with PRHPS to sell-in and promote IDWP titles to buyers at non-direct market customers such as Amazon and Barnes & Noble.; and (iii) to Ebook distributors ("digital publishers"). IDWP's publications are widely available digitally through popular distributors such as Comixology, Amazon, Apple iTunes and iBook, Google Play, and via IDWP's own website, idwpublishing.com. Through the direct market and non-direct market, IDWP, including its imprint Top Shelf, sold over 4.3 million units in fiscal year 2018 and is recognized as the fourth largest publisher in its category, releasing over 700 unique products annually.

In 2015 IDWP acquired Top Shelf Productions, an award-winning publisher of graphic novels, which continues to operate as a thriving imprint. Top Shelf is renowned for publishing works of literary significance including the #1 *New York Times* and *Washington Post* Best Seller *March* by Congressman John Lewis, Andrew Aydin, and Nate Powell; and George Takei's graphic memoir *They Called Us Enemy* which debuted in July 2019 #2 on the *New York Times* Paperback Nonfiction Best Sellers list and #1 bestseller for Amazon Graphic Novels.

IDWP is also home to the acclaimed imprints The Library of American Comics (publishing classic comic reprints); Euro Comics (bringing foreign language comics to an English-speaking audience); Yoe! Books (specializing in creative historical comic collections); and Artist's Editions (scans of original art printed at the same size they were drawn, with all the distinctive creative nuances that make original art unique). IDWP's newest imprint, announced in July 2019 is Sunday Press. Sunday Press produces restorations of classic American comic strips while enhancing their visibility, reach of distribution and marketing. Through Sunday Press, acclaimed out-of-print collections will see new printings digital publishing designed to bring these classics to a new generation.

IDWP also collaborates with other comic publishers to co-produce certain titles. Co-production agreements have produced such successful titles as *Batman vs. Teenage Mutant Ninja Turtles* (with DC Comics) and *Rick & Morty vs. Dungeons and Dragons* (with Oni Press, Inc.).

In 2014 IDWP launched IDW Games to develop and publish card, board, and tabletop games. Similar to IDWP's book content, IDW Games offers a mix of popular licensed titles, such as *Dragon Ball Z* and *Batman the Animated Series*, as well as creator developed strategic hobby games, such as *Towers of Arkhanos* and *Tonari*. IDW Games' products are sold to distributors worldwide and are available through retailers such as Gamestop, Barnes & Noble, and Amazon, independent games and comics stores, as well as through the direct-to-consumer channel through its website and marketing campaigns.

Many of IDWP's titles are available in a variety of languages worldwide through foreign licensing.

To further expand and build creator owned properties beyond publishing. IDWP works with IDWE, as well as other outside partners, to bring creator-owned franchises to television and film through licensing arrangements.

IDWP faces significant competition from other publishers such as Marvel Comics and DC Comics, which are substantially larger. These companies own, as oppose to license, the vast majority of their own intellectual property, and have substantially greater resources than IDWP.

In order to expand its business, counter a persistent industry-wide decline in direct market sales and outperform its industry competitors, IDWP continues to focus on launching new creator-owned titles and partnering with established brands to bring fan-favorite properties to the comics market. IDWP is expanding the reach of existing and new products through the development of specialty markets, such as library and education markets, increased direct-to-consumer initiatives, and broadening the reach of creator-driven series through licensing opportunities.

In May 2019, IDWMH invested in a new publishing entity, Clover Press, established by Ted Adams and Robbie Robbins, co-founders of IDWP. Clover Press is a separate entity and operates independently from IDWP. Due to its size, and nature of the business, expenses related to Clover Press are included with IDWP for presentation purposes.

IDWP's revenues represented 46.3% and 39.3% of our consolidated revenues in the three months ended July 31, 2019 and 2018, respectively and 49.8% and 41.7% in the nine months ended July 31, 2019 and 2018, respectively. Current year includes nominal Clover Press income while prior year does not.

IDWE

IDWE was formed September 20, 2013 to leverage properties, principally those of IDWP, into television series, developing, producing and distributing original content worldwide. IDWE is wholly owned by IDWP and represented .3% and 17.1% of our consolidated revenues for the three months ended July 31, 2019 and 2018, respectively and .6% and 21.7% in the nine months ended July 31, 2019 and 2018, respectively.

IDW Entertainment (IDWE) is a dynamic media company enabling the development, production, and distribution of compelling content across various platforms and formats, made available to a global audience.

IDWE licenses its intellectual property primarily from Idea and Design Works (IDWP), thereby gaining exclusive access to stories and characters from IDWP's vast and diverse library of comic books and graphic novels.

Historically, IDWE has focused its development and production efforts solely on episodic television content. The next chapter of IDWE will be geared towards franchise development. Through this holistic model, IDWE intends to broaden its offerings to the marketplace by way of feature films, short-form content, merchandising, and interactive and digital media. IDWE calls this new strategic initiative IDW 360, a comprehensive vision for franchise creation. IDW 360 will drive fandom and bolster internally developed franchises by leveraging social networking and other channels of engagement. IDWE will rely on IDW 360 for its growth prospects as the Company expands its partner base through international co-productions and by introducing kids live-action and animated content to "family" buyers.

IDWE licensed the U.S. broadcast rights to *Wynonna Earp*, a live-action television series based on IDWP's comic book, to the Syfy Network where Season one's 13 one-hour episodes aired in fiscal year 2016, Season two's 12 one-hour episodes aired in fiscal year 2017, while Season three's 12 one-hour episodes aired in fiscal year 2018. IDWE, in partnership with Syfy, Space and Seven24 Films, will produce Season 4, with production expected to commence in fiscal year 2020. Cineflix Studios also joined as co-producer and has acquired international sales rights to the series.

IDWE, in partnership with Ideate Media, licensed the U.S. broadcast and SVOD rights to *Dirk Gently*, a live-action series based on the Douglas Adams novels, which have also been published as comic books by IDWP, to BBC America with an initial order of 8 one-hour episodes. The series premiered October 22, 2016 in the U.S. and December 11, 2016 worldwide on Netflix, as a co-production with AMC Studios. The final Season aired on BBC America, with Netflix currently streaming both Seasons worldwide outside the U.S.

IDWE licensed the worldwide (excluding Canada) SVOD rights to two live-action television series, *October Faction* and *V-Wars* to Netflix. These series commenced production in fiscal year 2018 and have a projected delivery in the fourth quarter of the current fiscal year.

License fees for *October Faction* and *V-Wars* are expected to account for IDWE's primary revenue in fiscal year 2019. Other revenue to be recognized in-year will pertain to transactional VOD rentals and EST buys of *Wynonna Earp*.

Locke & Key, also a live-action television series, will be released by Netflix in 2020. IDWE is operating as a Production Services Company on this show and will earn a Production Company Fee upon delivery. This shift in revenue is strategic, as IDWE will

endeavor to de-risk and diversify its business operations by entering into low risk arrangements with guaranteed fee structures, such as Production Company Fees, Producer Fees, and back-end Participations.

CTM

CTM develops and distributes print and digital-based advertising and information in targeted tourist markets. CTM operates four integrated and complimentary business lines: Brochure Distribution, Publishing, VisitorFun Card (formerly RightCard), and Digital Distribution offering its customers a comprehensive media marketing approach through these business lines. CTM services more than 19,000 display stations and distribution locations in over 32 states and provinces in the United States and Canada. CTM, through Ettractions, Inc., its digital operating company, sells its VisitorFun ExploreBoard touchscreen advertising and information delivery system, and services and maintains content on systems sold to third parties.

On October 9, 2017, CTM acquired the assets of an additional brochure distribution company in Cape Cod, Massachusetts which expanded CTM's network and provided CTM with additional exposure within the marketplace.

CTM's display stations and digital kiosks are located in travel, tourism and entertainment venues, including hotels and other lodgings, corporate and community venues, transportation terminals and hubs, tourist attractions and entertainment venues. CTM's revenues represented 53.4% and 43.6% of our consolidated revenues in the three months ended July 31, 2019 and 2018, respectively and 49.6% and 36.7% in the nine months ended July 31, 2019 and 2018, respectively.

REPORTABLE SEGMENTS

We have the following three reportable business segments: IDWP, IDWE and CTM.

PRESENTATION OF FINANCIAL INFORMATION

Basis of presentation

The condensed consolidated financial statements for the periods reflect our financial position, results of operations, and cash flows. The financial statements have been prepared using the historical basis for the assets and liabilities and results of operations.

CRITICAL ACCOUNTING POLICIES

Our condensed consolidated financial statements and accompanying notes are prepared in accordance with accounting principles generally accepted in the United States. Our significant accounting policies are described in Note 1 to the consolidated financial statements. The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses as well as the disclosure of contingent assets and liabilities. Critical accounting policies are those that require application of management's most subjective or complex judgments, often as a result of matters that are inherently uncertain and may change in subsequent periods. Our critical accounting policies include those related to the allowance for doubtful accounts and intangible assets with indefinite useful lives and valuation of long-lived assets including intangible assets with finite useful lives. Management bases its estimates and judgments on historical experience and other factors that are believed to be reasonable under the circumstances. Actual results may differ from these estimates under different assumptions or conditions.

On April 24, 2019, the Company closed the initial round of the previously announced non-brokered private placement offering of shares of its Class B Common Stock to certain existing stockholders at \$18.00 per share. In connection with this round of the offering, on April 24, 2019, the Company issued 767,630 shares of Class B Common Stock for gross proceeds of \$13,817,337. Following that issuance, there were a total of 6,321,511 shares of Class B Common Stock and 545,360 shares of Class C Common Stock issued and outstanding (excluded from these numbers are 519,360 shares of Class B Common Stock held in treasury by the Company).

On May 7, 2019, the Company closed the follow-on round of the previously announced non-brokered private placement offering of shares of its Class B Common Stock to certain existing stockholders at \$15.00 per share. The follow-on round of the offering involved the purchase of shares by participants in the initial offering who elected to participate in the purchase of additional unsubscribed shares of Class B Common Stock. On May 7, 2019, upon the closing of that round, the Company issued another 345,792 shares of Class B common stock. A total of 1,113,423 shares of Class B Common Stock were issued for total gross proceeds of \$19,005,000 were received in connection with the initial and follow-on rounds of the offering. Following the issuance there were a total of 6,679,841 shares of Class B Common Stock and 545,360 shares of Class C Common Stock issued and outstanding (excluded from these numbers are 519,360 shares of Class B common stock held in treasury by the Company). As disclosed previously, the proceeds from the offering will be used by the Company to (i) provide additional funding on certain IDWE projects currently in development; (ii) invest in developing new properties at IDWP; and (iii) working capital. The shares are subject to a contractual restriction on transfer for nine months following the closing of the offering, as well as other restrictions under applicable law.

In connection with the completed non-brokered private placement offering, on June 15, 2019, the Company, Inc. closed on additional investments made by third-party investors. In connection with these additional investments, the Company issued 210,898 shares of Class B common stock at a price of \$17.07 per share for an aggregate of approximately \$3,600,000.

On July 19, 2017, the Company closed on the first of two rounds of the previously announced non-brokered private placement offering to certain existing stockholders at \$29.50 per share. The Company issued 317,520 shares of Class B Common Stock for \$9,366,840. On August 2, 2017, the Company closed on the second round of the non-brokered private placement offering. As a result of this second round of the offering there were an additional 40,154 shares of Class B Common Stock issued for \$1,184,543, for a total of 357,674 shares of Class B Common Stock and proceeds totaling \$10,551,383. The shares may be subject to restrictions on transfer under applicable securities laws. The proceeds from the offering were used by the Company to finance IDWE and for general working capital purposes.

On October 31, 2013, the Company's Board of Directors granted the Company's Chairman of the Board of Directors and majority stockholder, 38,796 restricted shares (387,960 restricted shares after giving effect to the ten for one Stock Split) of the Company's Class B common stock with a value of \$2,327,760 on the date of grant in lieu of a bonus for fiscal 2013 and a cash base salary for the period October 14, 2014 through December 31, 2019. Total unrecognized compensation cost on the date of grant was \$2,277,760. The unrecognized compensation is recognized over the vesting period. The stock-based compensation related to this grant was approximately \$128,000 and \$116,000 for the three months ended July 31, 2019 and July 31, 2018, and \$256,000 and \$233,000 for the nine months ended July 31, 2019 and July 31, 2018, respectively.

The restricted shares vest as follows:

Date	Number of shares	
	Number of shares	(after giving effect to the 10 for 1 Stock Split)
10/31/13 through 9/30/18	27,906	279,060
9/30/19	8,541	85,410
12/31/19	2,349	23,490

IDW Media Holdings, Inc. EBITDA and Adjusted EBITDA

In addition to disclosing financial results that are determined in accordance with generally accepted accounting principles in the United States of America (GAAP) for interim financial information, the Company is also disclosing for the three and nine months ended July 31, 2019 and 2018, EBITDA and Adjusted EBITDA, which are non-GAAP measures. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with GAAP.

The Company's measure of EBITDA consists of net income before depreciation, amortization, provision for or benefit from income taxes, and net interest expense or interest income. Adjusted EBITDA makes further adjustments to EBITDA to reflect the elimination of certain income statement items including non-cash compensation, and expenses that we consider to be not indicative of ongoing operations.

These additions and subtractions are non-cash and/or non-routine items in the relevant three and nine months ended July 31, 2019 and July 31, 2018.

Management believes that the Company's EBITDA and Adjusted EBITDA measures provide useful information to both management and investors by excluding certain expenses and non-routine gains and losses that may not be indicative of the Company's core operating results. Management uses EBITDA and Adjusted EBITDA, among other measures, as a relevant indicator of core operational strengths in its financial and operational decision making. In addition, management uses EBITDA and Adjusted EBITDA to evaluate operating performance in relation to its competitors. Disclosure of these financial measures may be useful to investors in evaluating performance and allows for greater transparency to the underlying supplemental information used by management in its financial and operational decision-making. In addition, management believes such measures are commonly used by readers of financial information in assessing performance, therefore the inclusion of comparative numbers provides consistency in financial reporting at this time.

Management refers to EBITDA and Adjusted EBITDA to facilitate internal and external comparisons to historical operating results, in making operating decisions, for budget and planning purposes, and to form the basis upon which management is compensated for the Company's business segments.

While depreciation and amortization are considered operating costs under GAAP, these expenses primarily represent the non-cash current period allocation of costs associated with long-lived assets acquired or constructed in prior periods. The Company's operating results exclusive of depreciation and amortization charges are useful indicators of its current performance.

Interest is excluded from operating income to arrive at EBITDA as this expense reflects the cost of debt financing and its exclusion may provide users of the financial information with a useful indication of the Company's operations. Income taxes are excluded in arriving at EBITDA as they reflect costs based on taxable income where computations and rates vary by the jurisdictions in which the Company does business and provides a different measure to evaluate operations and may be useful in evaluating operational performance.

Non-cash compensation is also considered an operating expense under GAAP and represents expenses that do not utilize the Company's cash resources and are useful in evaluating the Company's current performance.

EBITDA and Adjusted EBITDA should be considered in addition to, not as a substitute for, or superior to, (loss) income from operations, cash flow from operating activities, net income, and other liquidity and financial performance prepared in accordance with GAAP. In addition, the Company's measurements of EBITDA and Adjusted EBITDA may not be comparable to similarly titled measures reported by other companies.

Following are reconciliations of EBITDA and Adjusted EBITDA to Net (loss) income, which is the most directly comparable GAAP measure.

**Reconciliation of Condensed Consolidated Net (Loss) Income to
Condensed Consolidated EBITDA and Condensed Consolidated Adjusted EBITDA
(Unaudited)**

(in thousands)	Three Months Ended July 31,		Nine Months Ended July 31,	
	2019	2018	2019	2018
Net (loss) income attributable to IDW Media Holdings, Inc.	\$ (1,484)	\$ (461)	\$ (9,323)	\$ (7,174)
Depreciation and amortization	374	403	1,141	1,204
Provision for (benefit from) income taxes	1	(202)	18	3,001
Interest expense, net	11	70	191	309
EBITDA	(1,098)	(190)	(7,973)	(2,660)
Warrants issued	-	-	118	-
Non-cash compensation	787	702	2,518	2,291
Adjusted EBITDA	\$ (311)	\$ 512	\$ (5,337)	\$ (369)

Adjusted EBITDA is defined as net income before interest expense, provision for income taxes and depreciation and amortization, with further adjustments to reflect the elimination of income statement items including non-cash charges, and expenses that we consider not indicative of ongoing operations.

Net income IDW Media Holdings, Inc.

(in thousands) (unaudited)		Change		
Three months ended July 31,	2019	2018	\$	%
(Loss) income from operations	\$ (1,512)	\$ (604)	\$ (908)	150.3%
Interest (expense), net	(11)	(70)	59	(84.3%)
Other income (expense), net	12	11	1	9.1%
(Provision for) benefit from income taxes	(1)	202	(203)	(100.5%)
Net (loss) income	(1,512)	(461)	(1,051)	228.0%
Net (loss) income attributable to non-controlling interest	28	-	28	100.0%
Net (loss) income	(1,484)	(461)	(1,023)	221.9%

(in thousands) (unaudited)		Change		
Nine months ended July 31,	2019	2018	\$	%
(Loss) income from operations	\$ (9,138)	\$ (3,883)	\$ (5,255)	135.3%
Interest (expense), net	(191)	(309)	118	(38.2%)
Other income (expense), net	(4)	19	(23)	(121.1%)
(Provision for) benefit from income taxes	(18)	(3,001)	2,983	(99.4%)
Net (loss) income	(9,351)	(7,174)	(2,177)	30.3%
Net (loss) income attributable to non-controlling interest	28	-	28	100.0%
Net (loss) income	(9,323)	(7,174)	(2,149)	30.0%

Income from operations. Income from operations decreased by (\$908,000) for the three months ended July 31, 2019 compared to the three months ended July 31, 2018 due to changes in operating income from IDWP, IDWE and CTM in the amounts of (\$431,000), (\$19,000) and (\$458,000), respectively. These changes were the result of lower revenue and increases in overhead allocations to the segments. These changes are more fully described in the separate segment analyses below.

Income from operations decreased by (\$5,255,000) for the nine months ended July 31, 2019 compared to the nine months ended July 31, 2018 due to changes in operating income from IDWP, IDWE and CTM in the amounts of (\$1,803,000), (\$2,336,000) and (\$1,116,000), respectively. These changes were the result of lower revenue and increases in overhead allocations to the segments. These changes are more fully described in the separate segment analyses below.

Interest expense, net. Interest expense decreased by \$59,000 and \$93,000 in the three months ended July 31, 2019 and nine months ended July 31, 2019, respectively, principally due to changes in the financing operations in the IDWE segment.

Income Taxes. On December 22, 2017, the U.S. government enacted “An Act to Provide for Reconciliation Pursuant to Titles II and V of the Concurrent Resolution on the Budget for Fiscal Year 2018”, which is commonly referred to as “The Tax Cuts and Jobs Act” (the “Tax Act”). The Tax Act provides for comprehensive tax legislation that reduces the U.S. federal statutory corporate tax rate from 35.0% to 21.0% effective January 1, 2018, broadens the U.S. federal income tax base, requires companies to pay a one-time repatriation tax on earnings of certain foreign subsidiaries that were previously tax deferred (“transition tax”), and creates new taxes on certain foreign sourced earnings. The Company completed the analysis and calculations for the changes in the tax law and our prior year financial statements reflect the impact of the changes.

Income tax benefit decreased for the three months and nine months ended July 31, 2019 compared to the three months and nine months ended July 31, 2018 by approximately \$16,000 and \$9,883,000, respectively, reflecting the changes in taxable income and the adjustment detailed above as well as the full valuation allowance on our deferred taxes that offsets any tax benefit from the comparative period losses.

Income attributable to non-controlling interest. On May 15, 2019, the Company acquired a majority-ownership in Clover Press through capital funding. The minority owners include former IDWMH executives and IDWP founders, Ted Adams and Robbie Robbins. Clover Press will focus on progressive projects, creator-owned endeavors, and celebration of classic works from authors and artists. Clover Press will target the book market and direct-to-consumer prestige format publications as a progressive, eclectic, boutique publisher.

IDWP

(in thousands) (unaudited)

Three months ended July 31,	2019	2018	Change	
			\$	%
Revenues	\$ 5,342	\$ 5,596	\$ (254)	(4.5%)
Direct cost of revenues	3,302	3,476	(174)	(5.0%)
Selling, general and administrative	3,210	2,836	374	13.2%
Depreciation and amortization	62	85	(23)	(27.1%)
Bad debt	-	-	-	0%
Loss from operations	\$ (1,232)	\$ (801)	\$ (431)	53.8%

(in thousands) (unaudited)

Nine months ended July 31,	2019	2018	Change	
			\$	%
Revenues	\$ 14,294	\$ 16,080	\$ (1,786)	(11.1%)
Direct cost of revenues	8,921	9,847	(926)	(9.4%)
Selling, general and administrative	9,473	8,510	963	11.3%
Depreciation and amortization	202	255	(53)	(20.8%)
Bad debt	33	-	33	100.0%
Loss from operations	\$ (4,335)	\$ (2,532)	\$ (1,803)	71.2%

Revenues. IDWP's revenues decreased by (\$254,000) in the three months ended July 31, 2019 compared to the three months ended July 31, 2018. Publishing revenue increased by \$269,000, largely driven by the book market and specialty sales, both of which showed a strong launch of *They Called Us Enemy* in late July. Gains in these markets were offset by an increased allowance for returns and low direct market sales compared to the same period in 2018. Revenue related to Clover Press are included above and represent an additional \$29,000. Digital publishing decreased (\$24,000) largely related to specialty offerings in 2018 compared to 2019. Licensing and royalty revenue decreased (\$309,000) related to one-time projects in 2018. IDWP Games revenue decreased (\$139,000) due to timing of new releases, and a one-time specialty project in 2018 led to a decrease of (\$80,000).

IDWP's revenues decreased by (\$1,786,000) in the nine months ended July 31, 2019 compared to the nine months ended July 31, 2018. The components of this decrease included a decrease in publishing revenue of (\$621,000), principally due to declines across all markets, offset by a decrease in book market returns, as well as the timing of significant major brand title releases. IDWP Games revenue decreased (\$679,000) due to timing of new releases. Major games releases scheduled for late fiscal year 2019 have experienced increased delays and have been rescheduled for release in fiscal year 2020. IDWP experienced a decrease in licensing and royalty revenue of (\$483,000) largely related to one-time projects in 2018, a decrease in digital publishing of (\$49,000), offset by an increase in creative services revenue of \$34,000 related to custom projects. Revenue related to Clover Press are included above and represent an additional \$29,000, and other net revenue changes of (\$17,000).

Direct cost of revenues. Direct cost of revenues consists primarily of printing expenses, royalties and costs of artists and writers. Direct costs of revenues decreased in the three and nine months ended July 31, 2019 compared to the three and nine months ended July 31, 2018 by (\$174,000) and (\$926,000), respectively, principally as a result of the related changes in revenue levels and product mix in the respective periods.

IDWP's gross margin for the three months ended July 31, 2019 increased to 38.2% from 37.9% for the three months ended July 31, 2018. Gross margin for the nine months ended July 31, 2019 decreased to 37.6% from 38.8% for the nine months ended July 31, 2018. Fluctuations are principally due to IDWP's changes in revenue levels and product mix during comparative periods.

Selling, General and Administrative. Selling, general and administrative expenses increased by \$374,000 in the three months ended July 31, 2019, compared to the three months ended July 31, 2018 due to increases in overhead allocation of \$173,000 and marketing expenses of \$120,000, and are offset by decreases in salary and benefits (\$80,000), non-cash compensation (\$43,000), administrative expenses (\$21,000), and other net changes at IDWP of \$54,000. Additionally, in Q3 IDWMH added a new publishing entity, Clover Press, which operates independently of IDWP. Expenses related to Clover Press are included above and represent an additional \$171,000.

Selling, general and administrative expenses increased by \$963,000 in the nine months ended July 31, 2019, compared to the nine months ended July 31, 2018 due primarily to increases in overhead allocations \$1,083,000, marketing expenses of \$120,000, occupancy of \$15,000 and selling and distribution of \$16,000 offset by decreases in salaries and benefits (\$256,000), administrative expenses (\$27,000), non-cash compensation (\$228,000) and other net changes at IDWP of \$69,000. Additionally, in Q3 IDWMH added a new publishing entity, Clover Press, which operates independently of IDWP. Expenses related to Clover Press are included above and represent an additional \$171,000 primarily due to startup costs.

As a percentage of IDWP's revenues, selling, general and administrative expenses in the three months ended July 31, 2019 were 60.1% compared to 50.7% for the three months ended July 31, 2018, and 66.3% in the nine months ended July 31, 2019 compared to 52.9% in the nine months ended July 31, 2018.

IDWE

(in thousands) (unaudited)

Three months ended July 31,	2019	2018	Change	
			\$	%
Revenues	\$ 31	\$ 2,442	\$ (2,411)	(98.7%)
Direct cost of revenues	-	2,245	(2,245)	(100.0%)
Selling, general and administrative	787	940	(153)	(16.3%)
Depreciation and amortization	9	3	6	200.0%
Loss from operations	\$ (765)	\$ (746)	\$ (19)	(%)

(in thousands) (unaudited)

Nine months ended July 31,	2019	2018	Change	
			\$	%
Revenues	\$ 162	\$ 8,371	\$ (8,209)	(98.1%)
Direct cost of revenues	78	6,295	(6,217)	(98.8%)
Selling, general and administrative	2,806	2,474	332	13.4%
Depreciation and amortization	15	3	12	400.0%
(Loss) income from operations	\$ (2,737)	\$ (401)	\$ (2,336)	582.5%

Revenues. For the three months ended July 31, 2019, revenues decreased by (\$2,411,000) compared to the three months ended July 31, 2018. Revenues for the current quarter pertained to only transactional VOD rentals and EST buys, whereas prior year revenues captured domestic and international licensing of television rights. For the quarter ended July 31, 2019, IDWE's reduction in revenue consisted of lower foreign licensing of (\$2,411,000).

For the nine months ended July 31, 2019, revenues decreased by (\$8,209,000) compared to the nine months ended July 31, 2018. Revenues for the first three quarters of the current fiscal year pertained primarily to VOD rentals and EST buys, whereas the prior fiscal year revenues included domestic and international licensing of television rights. For the nine months ended July 31, 2019, IDWE's reduction of revenue consisted of lower domestic television licensing of (\$5,557,000) and foreign licensing of (\$2,652,000).

Direct costs of revenues. Direct costs of revenues will generally consist of film cost amortization as calculated per the guidelines of the individual film forecast method (IFF) as well as costs required to distribute the shows.

Direct costs of revenues for the three months ended July 31, 2019 decreased by (\$2,245,000) compared to the three months ended July 31, 2018. Direct costs of revenues for the current quarter were zero, as licensing revenue for the same period was negligible. For the nine months ended July 31, 2019, direct costs of revenues decreased by (\$6,217,000) compared to the nine months ended July 31, 2018. Direct costs of revenues for the nine months ended July 31, 2019 were minimal, compared to the nine months ended July 31, 2018 having greater licensing revenue and thereby greater amortization costs.

IDWE's gross margin for the three months ended July 31, 2019 was 100.0% compared to 8.1% for the three months ended July 31, 2018. Gross margin for the nine months ended July 31, 2019 was 51.9% compared to 24.8% for the nine months ended July 31, 2018. These gross margin figures are aligned with the rationale provided for revenues and direct costs of revenues.

Selling, General and Administrative. Selling, General and Administrative expenses decreased by (\$153,000) during the three months ended July 31, 2019 compared to the three months ended July 31, 2018. The decrease was driven by lower salary and benefits of (\$37,000), overhead allocation of (\$102,000), commissions of (\$264,000) and non-cash compensation of (\$115,000), offset by increased rent of \$35,000, legal fees of \$182,000, marketing of \$65,000, consulting of \$19,000, business development of \$42,000, travel of \$9,000, telephone of \$8,000 and other net changes of \$5,000.

Selling, general and administrative expenses increased by \$332,000 during the nine months ended July 31, 2019 compared to the nine months ended July 31, 2018. The increase was driven by non-cash compensation of \$78,000, salary and benefits of \$175,000, rent of \$79,000, consulting fees of \$294,000, legal fees of \$206,000, marketing of \$77,000 and other expenses of \$10,000, offset by lower business development of (\$49,000), lodging of (\$32,000), insurance of (\$48,000) and overhead allocations of (\$458,000). Overall, the increase in selling, general and administrative expenses is consistent with the needs and required investment in IDWE in order for the business to be able to operate and thrive.

CTM

(in thousands) (unaudited)

Three months ended July 31,	2019	2018	Change	
			\$	%
Revenues	\$ 6,166	\$ 6,208	\$ (42)	(.7%)
Direct cost of revenues	1,950	1,875	75	4.0%
Selling, general and administrative	3,388	3,097	291	9.4%
Depreciation and amortization	302	315	(13)	(4.1%)
Bad debt (credit) expense	41	(22)	63	(286.4%)
Loss from operations	\$ 485	\$ 943	\$ (458)	(48.6%)

(in thousands) (unaudited)

Nine months ended July 31,	2019	2018	Change	
			\$	%
Revenues	\$ 14,241	\$ 14,156	\$ 85	0.6%
Direct cost of revenues	5,186	5,013	173	3.5%
Selling, general and administrative	10,148	9,115	1,033	11.3%
Depreciation and amortization	924	947	(23)	(2.4%)
Bad debt expense	49	31	18	58.1%
Loss from operations	\$ (2,066)	\$ (950)	\$ (1,116)	117.5%

Revenues. CTM's revenues decreased in the three months ended July 31, 2019 compared to the three months ended July 31, 2018 by (\$42,000) principally due to the offsetting effects of new and expanded product offerings of \$140,000 offset by decreases in the Canadian and New England Markets of (\$169,000) and other net changes of (\$13,000).

CTM's revenues increased in the nine months ended July 31, 2019 compared to the nine months ended July 31, 2018 by \$85,000 principally due to new and expanded product offerings of \$262,000, relatively flat distribution revenue, offset by net reduced revenue in Canadian market based revenue (\$144,000), a decrease in digital of (\$24,000), due to a special program in the prior year, and other net decreases of (\$9,000).

Historical and seasonal trends in travel and tourism marketing budgets that affect CTM's revenue and its client's buying patterns have shown to be cyclical period over period and year over year. As a result, downward revenue pressure increased in the third quarter of the current fiscal year and is expected to continue for the remainder of fiscal 2019.

Direct cost of revenues. Direct cost of revenues consists of distribution and fulfillment payroll, warehouse and distribution vehicle expenses, distribution host partner costs, print and design expenses and the cost of ExploreBoard sales.

Direct cost of revenues for the three months ended July 31, 2019 increased by \$75,000 compared to the three months ended July 31, 2018, due to an increase in payroll of \$35,000 resulting from filled vacant digital positions, increased distribution expenses related to increases in sub-contractor costs of \$18,000, and other net changes of \$22,000.

Direct cost of revenues for the nine months ended July 31, 2019 increased by \$173,000 compared to the nine months ended July 31, 2018, principally due to an increase in payroll of \$56,000 resulting from the filling of vacant positions, printing costs of \$39,000 due to costs associated with CTM's new revenue offerings, an increase in vehicle expenses of \$22,000, due to increases in insurance and maintenance costs, rent escalations of \$23,000, and other net increases of \$33,000.

CTM's gross margin for the three months ended July 31, 2019 was 68.4% compared to 69.8% for the three months ended July 31, 2018, and 63.6% for the nine months ended July 31, 2019 compared to 64.6% for the nine months ended July 31, 2018. The changes were due primarily to changes in product mix.

Selling, General and Administrative. Selling, general and administrative expenses consist primarily of payroll and related benefits, facilities costs and insurance. Selling, general and administrative expenses increased in the three months ended July 31, 2019 compared to the three months ended July 31, 2018 by \$291,000. The increase was principally due to increases in parent company overhead allocations of \$92,000, an increase in non-cash compensation of \$89,000, increases in compensation costs of \$155,000, due primarily to a shift in personnel to CTM from the parent company. These increases were offset by decreases travel, entertainment and advertising of (\$41,000), decreases in office, legal & administration expenses of (\$31,000) and other net changes of \$27,000.

Selling, general and administrative expenses increased in the nine months ended July 31, 2019 compared to the nine months ended July 31, 2018 by \$1,033,000. The increase was principally due to increases in parent company overhead allocations of \$397,000, and increase in non-cash compensation of \$225,000, increases in salaries and benefits of \$712,000 primarily due to the shift in personnel from the parent company to CTM. These increases were offset by reductions in recruiting expenses of (\$79,000), decreases in travel, entertainment, marketing and advertising related expenses of (\$118,000), a reduction in office and administration expenses of (\$26,000), and other net expense reductions of (\$78,000).

LIQUIDITY AND CAPITAL RESOURCES

We satisfied our cash requirements primarily through cash provided by the Company's financing activities. As more fully discussed below, additional sources of financing will be needed to finance the growth of IDWE.

(in thousands) (unaudited)	Nine months ended July 31,	
	2019	2018
Cash flows (used in) provided by:		
Operating activities	\$ (20,802)	\$ (11,875)
Investing activities	(616)	(546)
Financing activities	21,513	15,057
Effect of exchange rate	145	(12)
Net increase in cash and cash equivalents	\$ 240	\$ 2,624

Operating Activities. Our cash flow from operations varies from quarter to quarter and from year to year, depending on our operating results and the timing of operating cash receipts and payments, specifically trade accounts receivable and trade accounts payable. Cash flows were used in operating activities based on these factors amounting to approximately \$20,802,000 and \$11,877,000 for the three months ended July 31, 2019 and 2018, respectively.

Investing Activities. Our capital expenditures were approximately \$604,000 and \$546,000 in the nine months ended July 31, 2019 and 2018, respectively.

Financing Activities. During the nine months ended July 31, 2019 and 2018 we repaid capital lease obligations in the amounts of \$304,000 and \$329,000, respectively, and repaid bank loans in the amounts of \$9,378,000 and \$9,133,000, respectively. We received funds from our bank loans in the amounts of \$18,438,000 and \$24,519,000 for the nine months ended July 31, 2019 and 2018, respectively. We received funds from a loan facility with our Chairman and majority stockholder in the amount of \$9,000,000 in the nine months ended July 31, 2019. We repaid the loan facility in the amount of \$19,000,000 in the nine months ended July 31, 2019. In addition, we issued common stock for \$22,751,000 in the nine-month ended July 31, 2019.

CHANGES IN TRADE ACCOUNTS RECEIVABLE AND ALLOWANCE FOR DOUBTFUL ACCOUNTS

Trade accounts receivable, net of returns allowance, decreased to approximately \$7,129,000 at July 31, 2019 compared to \$15,998,000 at October 31, 2018 principally due to changes in the accruals and collection of IDWE revenue, as well as the timing of receipts of payments of other receivable balances. The allowance for doubtful accounts as a percentage of gross trade accounts receivable was 1.60% at July 31, 2019 compared to 1.55% at October 31, 2018, reflecting the decrease in receivable balances and our collectible receivable experience, principally related to CTM segment receivables.

OTHER SOURCES AND USES OF RESOURCES

Where appropriate, we evaluate strategic investments and acquisitions to complement, expand, and/or enter into new businesses. In considering acquisitions and investments, we search for opportunities to profitably grow our existing businesses, to add qualitatively to the range of businesses in our portfolio and to achieve operational synergies. At this time, we cannot guarantee that we will be presented with acquisition opportunities that meet our return on investment criteria, or that our efforts to make acquisitions that meet our criteria will be successful.

With the exception of IDWE's shows currently in production, we expect that our fiscal 2019 operations, the balance of cash and cash equivalents that we held as of July 31, 2019, the Company's Chairman and majority stockholder's bridge loan of \$5,000,000 and \$26,000,000 loan facility, will be sufficient to meet our currently anticipated working capital and capital expenditure requirements, pay capital lease obligations, make limited acquisitions and investments, and fund any potential operating cash flow deficits within any of our segments for at least the next twelve months.

Effective October 31, 2018, the Company did not meet the requirements of certain financial ratios under lines of credit and loan agreements with its primary bank and accordingly, was in technical default of those agreements. At April 23, 2019, the line of credit was paid down to \$0 and the line of credit was terminated.

IDW Media Holdings

On September 21, 2018, the Company entered into a bridge loan facility agreement with its Chairman and majority stockholder for \$26,000,000. The interest is payable quarterly at the greater of 10% or LIBOR plus 8%. The balance due under the facility was \$4,000,000 at July 31, 2019. Balances due under the facility are due October 1, 2020.

On August 21, 2018, the Company executed a promissory note with the Company's Chairman and majority shareholder providing for a loan of \$5,000,000. The principal amount bears interest at the prime rate plus 1%. Payment of principal and interest are to be made from 70% of the "Free Cash Flow" of CTM, as defined in the loan agreement, and from and after, August 2019, interest shall be payable monthly regardless of Free Cash Flow. The balance due under the promissory note was \$5,000,000 at July 31, 2019. The loan matures August 20, 2022.

The funds from these loans were used as bridge funding for part of IDWE's slate of current productions, in advance of expected other usual sources of financing for these productions.

IDWE

We utilized the loans described above solely for the purpose of funding the television production operations of IDWE.

Total proceeds of the issuance of Class B Common Stock in the amount of \$23,605,000 from the Company's three rounds of offerings, in connection with the Company's private placements, provided a portion of the funding for IDWE's operations, in addition to the Company's other working capital needs. \$8,000,000 was used to partially payback the bridge loan.

As well, during the fiscal year ended October 31, 2017, proceeds of the issuance of Class B Common Stock in the amount of \$10,551,383, in connection with the Company's private placements, provided a portion of the funding for IDWE's operations, in addition to the Company's other working capital needs. In addition, we secured bank loan commitments to fund new productions in the third quarter of fiscal 2018 and the third and fourth quarters of fiscal 2017. We believe that additional sources of financing will be needed to assist IDWE in achieving its long-term strategic plan.

While we expect that our expected cash balances, as well as cash flows from our operations, will be sufficient to meet our long-term operational liquidity needs, additional sources of financing, as mentioned above, will be needed to meet the production plans of IDWE. The foregoing is based on a number of assumptions, including that we will collect on our receivables, effectively manage our working capital requirements, and maintain our revenue levels and liquidity. Predicting these matters is particularly difficult in the current worldwide and national economic situations. Failure to generate sufficient revenues and operating income could have a material adverse effect on our results of operations, financial condition and cash flows.

Dividends. In light of the current growth initiatives of the Company, particularly the television property development of IDWE, the Board of Directors determined to continue the suspension of the payment of cash dividends. Projects that have already been approved and commenced are placing demands on the Company's resources, and management and the Board determined that it was in the best interests of the stockholders to utilize available cash resources for investment in these promising and exciting growth opportunities. This position may continue depending on the timing of projects, the cash generation of the Company's operations and any financing that the Company may consummate. Decisions as to the payment of dividends in future periods will depend on the financial position, results of operations, prospects and current and projected competing demands for cash resources at the relevant time. The Company continues its position of prudent and conservative cash management and is committed to using all of its resources to maximize shareholder value, balancing short, medium and long-term interests.

FOREIGN CURRENCY RISK

Revenues from our international operations located in Canada represented 3.47% and 3.01% of our consolidated revenues for the nine months ended July 31, 2019 and July 31, 2018, respectively. Our Canadian dollar foreign currency exchange risk is somewhat mitigated by our ability to offset the majority of Canadian Dollar-denominated revenues with operating expenses that are paid in the same currency. In addition, we have foreign currency exchange risk from receivables from sales denominated in GBP (Great Britain Pound) and have contracts for future sales denominated in GBP. While the impact from fluctuations in foreign exchange rates affects our revenues and expenses denominated in the foreign currency, the net amount of our exposure to foreign currency exchange rate changes at the end of each reporting period is generally not material.

OFF-BALANCE SHEET ARRANGEMENTS

We do not have any "off-balance sheet arrangements," as defined in relevant SEC regulations that are reasonably likely to have a current or future effect on our financial condition, results of operations, liquidity, capital expenditures or capital resources.

Item 10 Certifications.

I, Howard S. Jonas, certify that:

1. I have reviewed this quarterly disclosure statement of IDW Media Holdings, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: September 12, 2019

/s/ Howard S. Jonas

Chief Executive Officer

I, Ezra Y. Rosensaft, certify that:

1. I have reviewed this quarterly disclosure statement of IDW Media Holdings, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: September 12, 2019

/s/ Ezra Y. Rosensaft, CFA

Chief Financial Officer